



**San Diego Alliance
for Asian Pacific
Islander Americans**



THE 2nd ANNUAL SAN DIEGO DRAGON BOAT FESTIVAL

Saturday, October 21, 2006, 9 a.m. – 5 p.m.

Playa Pacifica, Mission Bay Park

CORPORATE SPONSORSHIP LEVELS & BENEFITS

Benefits for corporate sponsors at all levels:

- Sponsor name & logo incorporated into all marketing materials & advertising
- Logo on t-shirts
- Display of organization's own banners (with name and logo) at the festival
- Link to organization in Alliance and SDDBT websites

Additional benefits:

	Dotting one eye of a dragon boat	Speaking opportunity at opening ceremony	Logo on dragon boat	# of complimentary team registrations	Ad in program book
Dragon \$10K	• (priceless)	• (priceless)	• (priceless)	2 teams (\$1,280 value)	Full page (\$600 value)
Platinum \$5K			• (priceless)	1 team (\$640 value)	½ page (\$300 value)
Gold \$3K			• (priceless)	1 team at half price (\$320 value)	1/4 page (\$200 value)
Silver \$1K					1/8 page (\$100 value)

For inquiries, please contact

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SD Alliance for Asian Pacific Islander Americans

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San Diego Dragon Boat Team

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