

RACE WITH THE DRAGONS!

On Water - Race to the Beat of Drums
On Land - Celebrate Pan-Asian Cultures & Cuisines

3rd San Diego Dragon Boat Festival

Sponsor/Donor/Vendor Information



Playa Pacifica, Mission Bay Park
October 20, 2007, 9 a.m. – 5 p.m.



**San Diego Alliance for
Asian Pacific Islander
Americans**

<http://sdalliance.org>

7750 Dagget Street, #212,
San Diego, CA 92111
(858) 405-3326



San Diego Dragon Boat Team

<http://www.sddragonboat.com>

The Festival is supported in part by a grant from the San Diego County Community Enhancement Program grant.

Thanks to San Diego County Board of Supervisors:
Supervisor Greg Cox, District 1, & Chairman Ron Roberts, District 4

Welcome to our 3rd Annual San Diego Dragon Boat Festival!

Dragon boat festival in October? Traditionally celebrated on duanwujie, 5th day of the 5th lunar month, dragon boat racing has become a year-round international sport. Our festival is held at the end of our San Diego Dragon Boat Team's racing season - an untraditional date, yet like races worldwide, still rooted in Chinese tradition.

So come on down to the San Diego Dragon Boat Festival on Saturday, October 20, 9am to 5 pm, at Playa Pacifica in Mission Bay Park, and

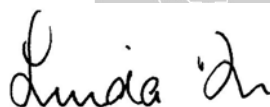
- experience the pageantry and ritual of the 2000-year-old traditions of dragon boat racing,
- celebrate the diversity and richness of the cultural heritage of San Diego's Asian Pacific Islander communities
- enjoy San Diego's great Mission Bay Park, where land meets water
- be part of a greater community - San Diego, still America's finest city!

The festival is free and open to the public. Fees for 16-paddler dragon boat teams are \$640 with 16 T-shirts (\$40/person) and \$500 without t-shirts. High school and college student teams (at least 9 full-time students) are \$320 without t-shirts, \$460 with 16 T-shirts; IDs required.

Support the SD Alliance for APIAs and the SD Dragon Boat Team. Alliance activities in the past 12 months include:

- "Hate Crimes: 25 Years after Vincent Chin" on July 21, 2007, with Lee Ann Kim moderating symposium of distinguished panelists
- Lunch with California Senator Leland Yee on May 18, 2007, as part of the Senator's town hall meeting in San Diego
- Pan-Asian Multi-Cultural Night on May 18, 2007, co-sponsored with other community organizations.
- "Lunch in the Neighborhood" with former U.S. Attorney Carol Lam in March 2007 (cancelled due to too much media attention).
- "Meet the Candidates" breakfast on October 29, 2006.
- "Lunch in the Neighborhood" with Mayor Jerry Sanders on September 15, 2006.

Celebrate with us!



Linda Tu, President
SD Alliance for APIAs



FESTIVAL SPONSORSHIP LEVELS & BENEFITS

All Levels

- Certificate of Appreciation for support of multicultural diversity
- Sponsor name & logo incorporated into all marketing materials & advertising
- Link to sponsor organization on Alliance website www.sdalliance.org
- Corporate logo on Festival T-shirts
- 6 Festival T-shirts
- Display of organization's own banner at the Festival

Additional Benefits:	Speaking opportunity at opening ceremony	Complimentary team registrations	Ad in program book
Platinum \$3K	Priceless	2 teams (\$1,280 value)	1 page
Gold \$1K		1 team (\$640 value)	1 page
Silver \$500			1/2 page

DONOR LEVELS & BENEFITS

All Levels

- Certificate of Appreciation for support of multicultural diversity
- Donor name on Alliance website <http://sdalliance.org>
- Our eternal gratitude

		Ad in Program Book
Very Good Friend	\$300	½ page
Good Friend	\$200	¼ page
Friend	\$100	Business card size

VENDOR FEES

- Restaurant is responsible for bringing food, equipment, manpower to and setting up at the assigned booth.
- Restaurant is responsible for its own **Health Permit** and **Certificate of Insurance**.

Info 10' x 10' space	\$50	Bring your own tent	
Info 10' x 10' tent +1 table & 2 chairs	\$200		
Craft 10' x 10' space	\$100	10' x 20' space	\$150
Craft 10' x 10' tent +1 table & 2 chairs	\$250	10' x 20' tent +2 tables & 4 chairs	\$450
Food 10' x 10' space	\$150	10' x 20' space	\$250
Food 10' x 10' tent +1 table & 2 chairs	\$300	10' x 20' tent +2 tables & 4 chairs	\$550

PAYMENT Make check payable to **SD Alliance for APIAs** and send it to

SD Alliance for APIAs, 7750 Dagget Street, Ste. 212, San Diego, CA 92111.

3rd Annual San Diego Dragon Boat Festival

October 20, 2007

Craft Booth Reservation/Agreement

This is a Reservation and Rental Agreement for a craft booth at the 3rd annual San Diego Dragon Boat Festival, to be held at Playa Pacifica, Mission Bay Park, San Diego, California, on October 20, 2007. The hours of operation are from 9 a.m. to 5 p.m.

This Agreement is between the named craft business owner/organization (referred to as "Business") and the San Diego Dragon Boat Festival (referred to as "Festival"). The Festival is sponsored by two not-for-profit 501(c)3 organizations: the San Diego Alliance for Asian Pacific Islander Americans ("Alliance") and the San Diego Dragon Boat Team.

Terms of Agreement:

By signing and returning this form to the Festival, your business agrees to participate in the Festival and to adhere to the guidelines and regulations as defined by this agreement.

1. Business is responsible for bringing craft items, equipment, manpower to and setting up at the assigned booth as described below:

Craft item(s):

Equipment you are bringing:

Number of people who will work in booth:

Price range of item(s):

Prices must in increments of 50 cents with sales tax included. Examples are \$3.50, \$4.00, etc.

2. Business shall pay appropriate fee, according to its needs, to the Festival in order to reserve space and to participate in the selling of items at the Festival. All 10' x 10' tents include one (1) 8' table and two (2) chairs, and all 10' x 20' tents include two (2) 8' tables and four (4) chairs.

3. Hours of the Festival will be between 9 a.m. and 5 p.m. Business must be open throughout the event.

4. **IMPORTANT RULES AND REGULATIONS:**

- a. Booth must be manned at all times. Set up time starts at 7 a.m.
- b. Electrical cords, if any, must be taped down and secured in a safe manner.
- c. Signs must be appropriate to your booth size. The Festival reserves the right to remove all signs.
- d. No materials containing political or controversial statements will be posted or distributed.
- e. A check in the appropriate amount made payable to SD Alliance for APIAs must be received by October 10, 2007 to guarantee space availability.
- f. No refunds on the good faith reservation deposit if you do not show up and provide the service. If the event is cancelled, you will receive your deposit back.
- g. No cancellation is accepted if you cancel after October 17, 2007.
- h. The Festival will not guarantee against the occurrence of theft or shoplifting during the Festival.
- i. All booths, equipment, material, food, trash, and other merchandise must be removed from site by 6:00 p.m. on October 20, 2007.

Please sign and return this reservation/rental agreement along with your payment payable to **SD Alliance for APIAs** (EIN #75-2999849) and send it to **SD Alliance for APIAs**, 7750 Dagget Street, Ste. 212, San Diego, CA 92111. Phone: (858) 405-3326.

Business/Organization Name: _____

Mailing Address: _____

Telephone: _____ **Contact Person:** _____

E-mail Address: _____ **Payment:** _____

Signature: _____ **Date:** _____, **2007**

3rd Annual San Diego Dragon Boat Festival

October 20, 2007

Food Booth Reservation/Agreement

This is a Reservation and Rental Agreement for a food booth at the 3rd annual San Diego Dragon Boat Festival, to be held at Playa Pacifica, Mission Bay Park, San Diego, California, on October 20, 2007. The hours of operation are from 9 a.m. to 5 p.m.

This Agreement is between the named Restaurant/Organization (referred to as "Restaurant") and the San Diego Dragon Boat Festival (referred as "Festival"). The Festival is sponsored by two not-for-profit 501(c)3 organizations: the San Diego Alliance for Asian Pacific Islander Americans ("Alliance") and the San Diego Dragon Boat Team.

Terms of Agreement:

By signing and returning this form to the Festival, your restaurant agrees to participate in the Festival and to adhere to the guidelines and regulations as defined by this agreement.

1. Restaurant is responsible for bringing food, equipment, manpower to and setting up at the assigned booth as described below:

Food item(s):

Equipment you are bringing:

Power needs: (Circle One) 110 Volt 220 Volt

Number of people who will work in booth:

Price range of food item(s):

Prices must in increments of 50 cents with sales tax included. Examples are \$3.50, \$4.00, etc.

2. Restaurant shall pay appropriate fee, according to its needs, to the Festival in order to reserve a 10' x 10' or a 10' x 20' space and to participate in the selling of food items.
3. Hours of service at the Festival will be between 9 a.m. and 5 p.m. Restaurant is responsible for bringing its own paper goods, napkins, serving utensils, cooking equipment and utensils.
4. Restaurant is responsible for its own **Health Permit** and must have a valid Health Permit displaced at the booth at all times.
5. Restaurant must submit a copy of a valid **Certificate of Insurance** and hereby agrees to hold the Festival harmless for any claims that may arise from the Restaurant's participation at the Festival. A booth will not be reserved until proof of insurance is submitted to the Festival. Restaurant shall be solely liable for its customers and guests.
6. **IMPORTANT RULES AND REGULATIONS:**
 - a. Booth must be manned at all times. Set up time starts at 7 a.m.
 - b. Electrical cords must be taped down and secured in a safe manner.
 - c. Signs must be appropriate to your booth size. The Festival reserves the right to remove all signs.
 - d. No materials containing political or controversial statements will be posted or distributed.
 - e. A check in the appropriate amount made payable to SD Alliance for APIAs must be received by **October 10, 2007** to guarantee space availability.
 - f. No refunds on the good faith reservation deposit if you do not show up and provide the food service. If the event is cancelled, you will be refunded.
 - g. No cancellation is accepted if you cancelled after **October 17, 2007.**
 - h. The Festival will not guarantee against the occurrence of theft or shoplifting during the Festival.
 - i. All booths, equipment, material, food, trash, and other merchandise must be removed from site by 6:00 p.m. on October 20, 2007.

Please sign and return this reservation/rental agreement along with your payment payable to **SD Alliance for APIAs** and send it to SD Alliance for APIAs, 7750 Dagget Street, Ste. 212, San Diego, CA 92111. Phone: (858) 405-3326.

Restaurant/Organization Name:

Mailing Address:

Telephone: _____ **Contact Person:** _____

E-mail Address: _____ **Payment:** _____

Signature: _____ **Date:** _____, **2007**